In the claims:

1. (Currently Amended) A computer-implemented method for making an anonymous computerized commerce transaction involving the delivery of digital merchandise comprising:

sending first sensitive information from a computer associated with a first entity to a computer associated with a first intermediate entity;

processing said first sensitive information at said first intermediate entity computer; creating first non-sensitive information operable to approve said transaction by said first intermediate entity computer;

sending said first non-sensitive information to a computer associated with a third entity operable to perform said transaction;

performing said transaction at said third entity computer;; and

digitally transferring ~~via a computer communication medium~~ said digital merchandise to said first entity computer via a computer associated with a <u>mediating</u> delivering entity comprising information operable to deliver said digital merchandise to said first entity ~~via a computer communication medium~~ without revealing said first sensitive information to said third entity<u>, wherein said first intermediate entity computer is separate from said computer associated with said mediating delivering entity.</u>

2. (Original) A method according to claim 1 wherein said digital merchandise comprises digital media content.

3. (Original) A method according to claim 2 wherein said digital media content comprises digital video media content.

4. (Original) A method according to claim 2 wherein said digital media content comprises digital audio media content.

5. (Original) A method according to claim 1 wherein said digital merchandise comprises digital software.

6. (Original) A method according to claim 1 wherein said method further comprises a second intermediate entity operable to receive second sensitive information from said third entity and operable to process said second sensitive information and operable to create second non sensitive information operable to be sent to said first entity without revealing said second sensitive information said second non sensitive information operable to approve said transaction.

7. (Previously Presented) A method according to claim 6 wherein at least two intermediate entities of a similar function to said second intermediate entity are used by said third entity in order to interact with at least two entities similar to said first entity.

8. (Previously Presented) A method according to claim 7 wherein at least one of said intermediate entities of a similar function to said second intermediate entity comprises functionality to authenticate said third entity.

9. (Original) A method according to claim 6 wherein said method further comprises performing the functionality of both said first intermediate entity and of said second intermediate entity by one entity.

10. (Previously Presented) A method according to claim 1 wherein at least two intermediate entities of a similar function to said first intermediate entity are used by said first entity in order to interact with at least two entities similar to said third entity.

11. (Previously Presented) A method according to claim 10 wherein at least one of said intermediate entities of a similar function to said first intermediate entity comprises functionality to authenticate said first entity.

12. (Original) A method according to claim 1 wherein said first sensitive information contains information operable to identify said first entity.

13. (Original) A method according to claim 6 wherein said second sensitive information contains information operable to identify said third entity.

14. (Original) A method according to claim 1 wherein said first sensitive information contains information operable to perform payment for said digital merchandise.

15. (Original) A method according to claim 1 wherein said first intermediate entity comprises functionality to authenticate said first entity.

16. (Original) A method according to claim 6 wherein said second intermediate entity comprises functionality to authenticate said third entity.

17. (Original) A method according to claim 1 wherein said first intermediate entity is operable to perform payment for said digital merchandise.

18. (Previously Presented) A method according to claim 1 wherein at least two intermediate entities of a similar function to said first intermediate entity are used by said first entity in order to interact with said third entity.

19. (Previously Presented) A method according to claim 6 wherein at least two intermediate entities of a similar function to said second intermediate entity are used by said third entity in order to interact with said first entity.

20. (Previously Presented) A method according to claim 18 wherein at least one of said intermediate entities of a similar function to said first intermediate entity comprises functionality to authenticate said first entity.

21. (Previously Presented) A method according to claim 19 wherein at least one of said intermediate entities of a similar function to said second intermediate entity comprises functionality to authenticate said third entity.

22. (Previously Presented) A method according to claim 10 wherein at least one of said intermediate entities of a similar function to said first intermediate entity is operable to perform payment for said digital merchandise.

23. (Previously Presented) A method according to claim 19 wherein at least one of said intermediate entities of a similar function to said first intermediate entity is operable to perform payment for said digital merchandise.

24. (Original) A method according to claim 1 wherein said method further comprises a third intermediate entity operable to receive third sensitive information from said third entity and operable to process said second sensitive information and operable to create third non sensitive information operable to be sent to a fourth entity without revealing said third sensitive information, said third non sensitive information operable to approve said transaction.

25. (Previously Presented) A method according to claim 24 wherein at least two intermediate entities of a similar function to said third intermediate entity are used by said third entity in order to interact with at least two entities similar to said fourth entity.

26-100. (Cancelled)